



Purpose: *Why We Are Here*

To Help Clients Navigate the Future

Vision: *What We Aspire to Become*

A Valued Partner in Guiding Clients to a Future Filled with
High Purpose & Marked by High Performance

Mission: *How We Intend to Fulfill Our Purpose and Achieve Our Vision*

Lead clients in charting a course to a purpose-filled future by:

- Clarifying purpose
- Developing & casting an exciting vision
- Instilling shared values across the entire organization
- Setting challenging goals and establishing metrics to track performance
- Ensuring excellence in people, process & technology
- Inspiring, developing & rallying teams to drive stellar results & exceed client expectations

Core Values: *The Guiding Principles We Strive to Live & Work By*

- People are Paramount: *Hire the best people. Coach, challenge, develop & reward them well as they are indeed our most precious & valuable asset*
- Customer Focus: *Treat customers with care. Without them...there is no business*
- Integrity: *Do the right thing...always*
- Fiscal Responsibility: *Advise on fiscal matters as if the money is our own*
- Results: *Drive extraordinary results...and then own them. Make no excuses*

DNA: *The Character Traits We Expect in our Team & Strive to Model with our Clients*

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| - Team Player | - Customer Focus | - Honesty / Candor |
| - Trust | - Initiative / Self-Starter | - Strategic / Diverse Thinking |
| - Strong Work Ethic | - Innovation | - Industry Expert |
| - Respect | - Constructive Debate / Courage | - Servant Leadership |
| - Bias for Action / Results | - Ownership Mentality | - Passion to Win |

Specialized Areas of Consulting Expertise:

- Developing, Casting and Reinforcing Corporate Vision / Mission / Core Values
- Teambuilding
- Executive Coaching / Life Coaching / Mentoring
- Driving Operational Excellence / Implementing Process Improvements / Measuring Success